

PAKISTAN COATING SHOW POST SHOW REPORT 2026



PAKISTAN¹²
COATING
SHOW



ABOUT THE EVENT

WE CREATED THE FUTURE

Pakistan Coating Show 2026 marked another milestone in the continued growth and success of Pakistan's chemical industry, reflecting the event's remarkable year-on-year expansion. For the second consecutive time, the forum extended across three exhibition halls, demonstrating its increasing scale and international significance. The event featured 256 local exhibitors alongside 51 international companies, showcasing cutting-edge innovations, advanced technologies, and collaborative industry solutions. With attendance exceeding 11,600 industry professionals, the forum created exceptional opportunities for networking, strategic partnerships, and business development. As the largest edition to date, it successfully brought together Pakistan's leading coating, chemical, polyurethane, and laboratory sectors under one roof.

Across all three halls, exhibitors introduced the latest products, technologies, and market-driven solutions, reinforcing the event's position as the country's most comprehensive industrial platform. Industry leaders, researchers, investors, and international delegates highly appreciated the forum's impressive scale, professional execution, and growing global presence, recognizing it as clear evidence of Pakistan's rising industrial capabilities. The outstanding success of PCS 2026 has raised the benchmark for future editions and firmly established the forum as a premier global platform for innovation, collaboration, and sustainable industry growth. With consistent progress each year, Pakistan Chemical Forum continues to strengthen its reputation as one of the region's most influential industrial exhibitions.

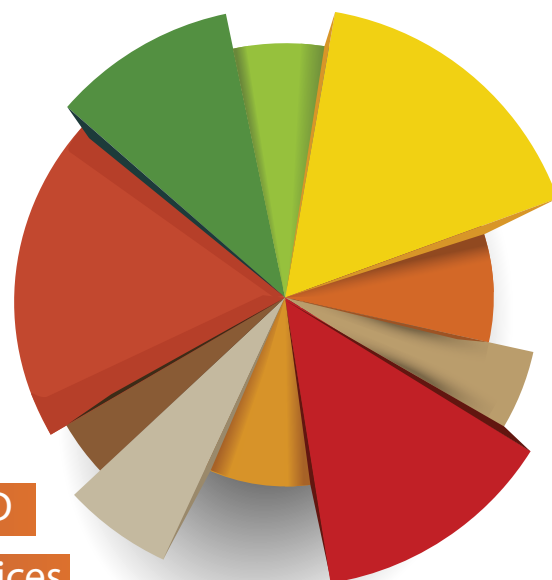




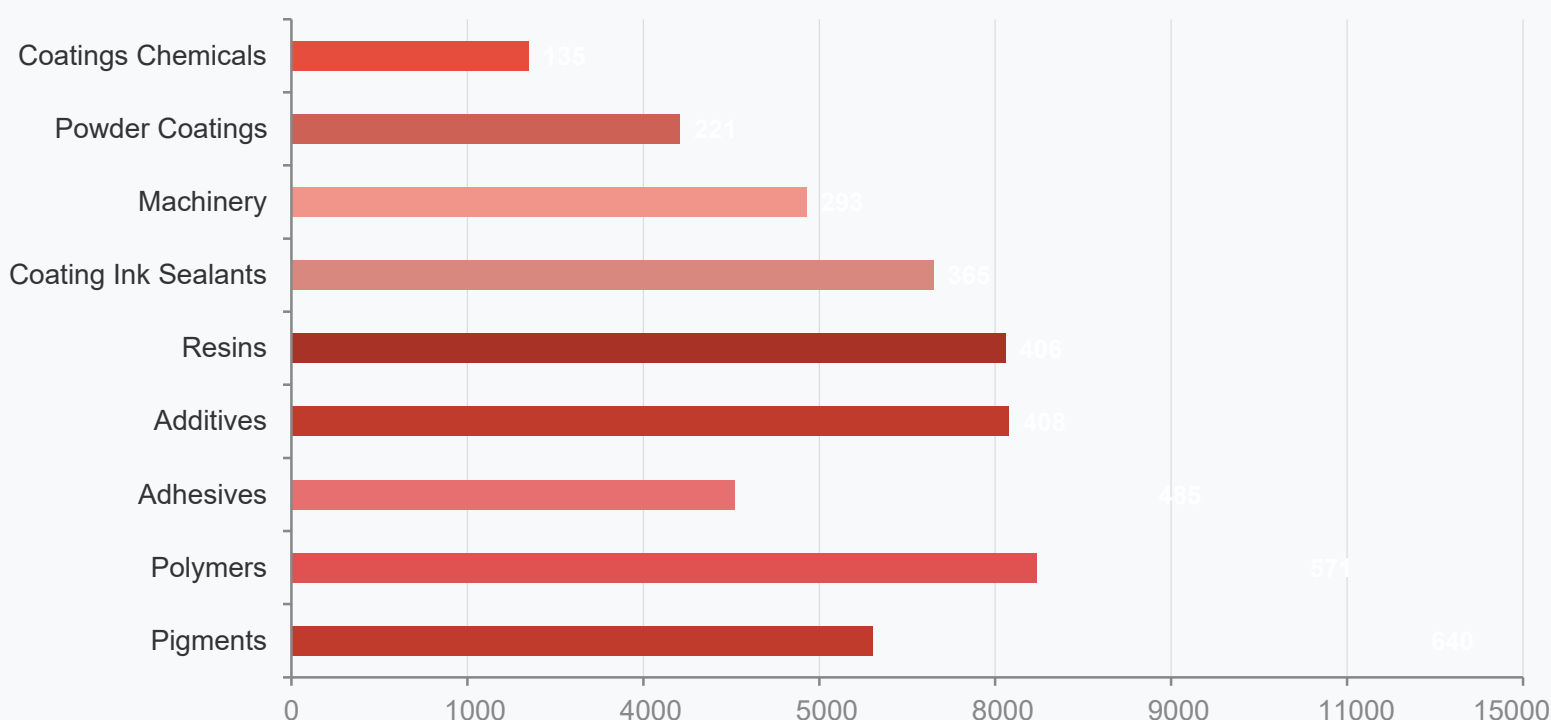
TOTAL EXHIBITOR

265

EXHIBITOR PROFILE



LINE OF BUSINESS — VISITOR COUNT



MILESTONE GROWTH OF PAKISTAN COATING SHOW 2026



11,600



18



265



36



12

Pakistan Coating Show 2026 marked a major milestone, expanding into a 3-hall exhibition with 265 exhibitors, including 51 international companies. Over 11,600 professionals attended, making it the largest edition to date. The tradeshow showcased cutting-edge technologies and hosted Pakistan's biggest coating and Chemical expo. It's recognized as a global platform for the Coating, Chemicals and allied industries.

CONFERENCE & SEMINARS

Universities



9

Projects



36

Speakers



25

CHEMSMART

450

Total Participants

300

Industrial Professionals

150

Academia Personnel

REASONS TO WHY YOU SHOULD VISIT THE PAKISTAN COATING SHOW

Find Top Coating Products in One Place

Meet 200+ leading brands from around the World offering raw Materials, Equipment, and Technology for every part of the Coatings Industry.

Do business and meet new partners

Connect with industry Professionals, share ideas, build Partnerships, and restart business with fresh insights and strong new Relationships

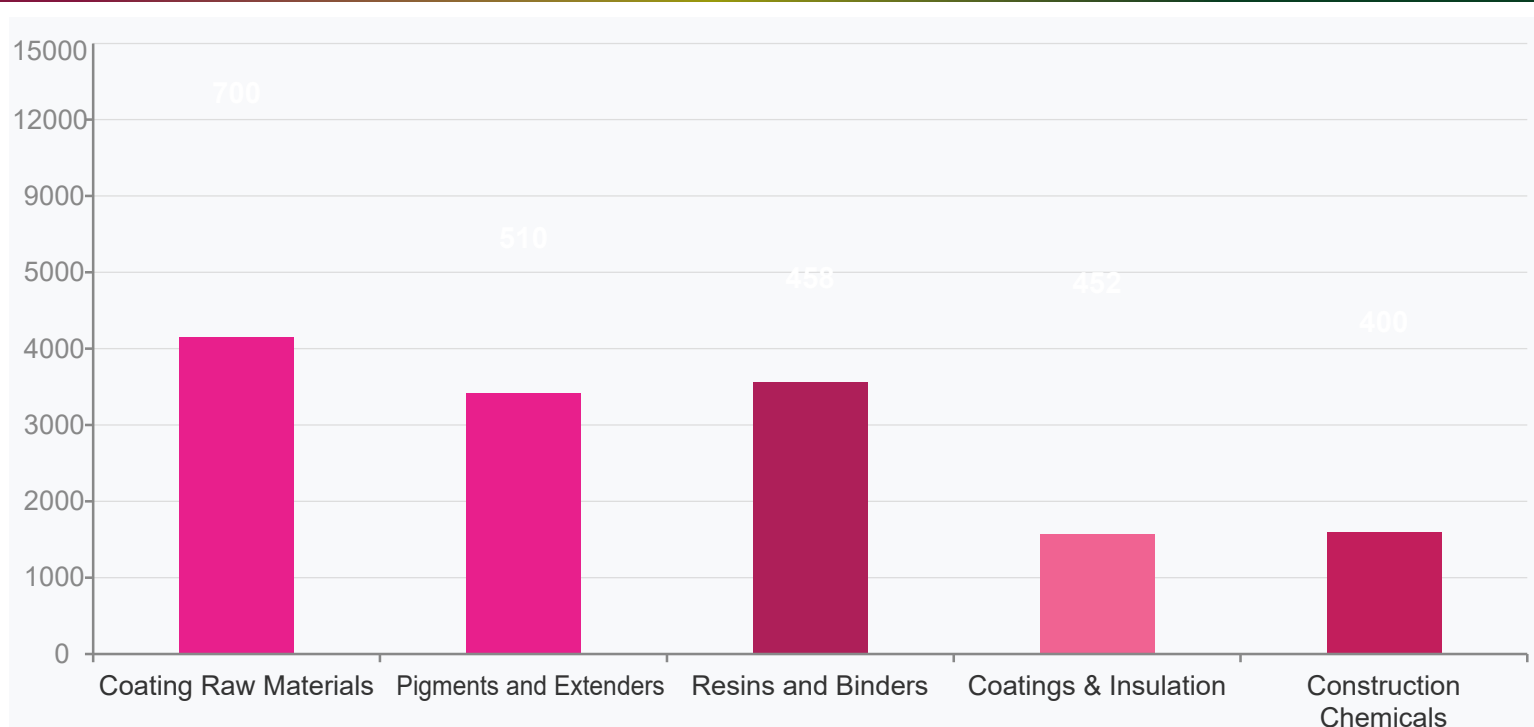
Discover What's New in Coatings

Meet Industry Experts, explore the latest trends and Technologies, and talk to suppliers about Materials, testing, and Regional Solutions.

Join Expert Talks

Attend 20-minute Presentations by Industry Speakers, Academia Professional and Exhibitors during three days of exhibition to explore their products, ask questions, and learn more about the Industry

INDUSTRIAL VERTICAL INTEREST — VISITOR COUNT



KEY HIGHLIGHTS

PIGMENTS

Top Business Category
2,640 visitors

COATING RAW MATERIALS

Top Industrial Vertical
3,700 visitors

MANUFACTURER

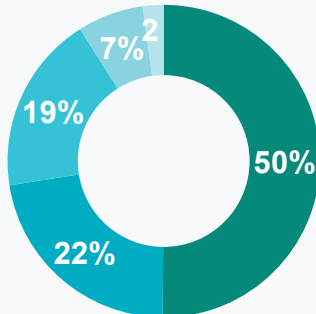
Dominant Business Type
5,800 visitors

14+

Total Unique Categories
Business Types

BUSINESS TYPE BREAKDOWN

Share by Business Type



■ Manufacturers ■ Traders ■ Importers ■ Exporters ■ Others

Business Type	Visitors
Manufacturers	5800
Traders	5200
Importers	2204
Exporters	812
Student	32
Research	149
Logistics	19
Consultant	21
Chemical Construction	20

PARTICIPANTS FEEDBACK

90%

of exhibitors felt that their sales would increase after the expo

95%

Coatings and chemicals exhibitors felt visitor quality was sufficient to meet their goals.

95%

Participants appreciated the for uniting local and international coatings industry companies on one platform.

92%

of exhibitors achieved their goals

98%

of exhibitors will be coming back for the next edition

99%

of visitors at the show were directly relevant to the industry sectors exhibited

80%

Pre-Booking for the 13th Pakistan Coating Show 03-05 June 2027

95%

of exhibitors would recommend Pakistan Coating Show to colleagues

VALUED SPONSORS



VALUED EXHIBITORS



PRODUCT SPONSORS



"TESTIMONIALS"

Participating in the Pakistan Coating Show was an excellent experience for our company. The event brought together leading industry professionals, innovative suppliers, and serious buyers from across the region. We were able to showcase our products, generate quality business leads, and build valuable partnerships. The organization, visitor engagement, and overall atmosphere were highly professional.

We look forward to participating again in future editions

FOR BOOKING

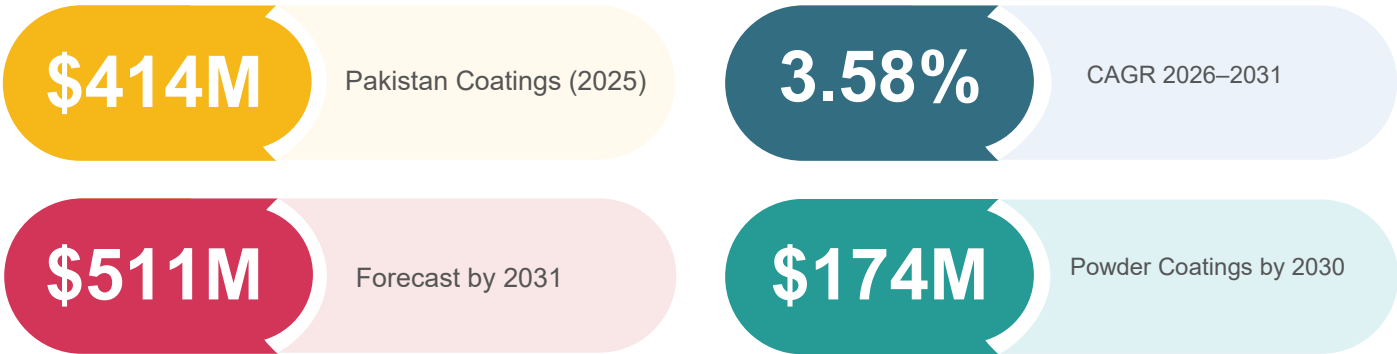
Business Manager: Madiha Nonari +92-311-3998000
Project Manager: Junaid Roshan +92-312-3998000

PAKISTAN MARKET CAPACITY ANALYSIS

COATINGS | SPECIALTY CHEMICALS

COMPREHENSIVE INDUSTRY OVERVIEW • 2024-2031 FORECAST

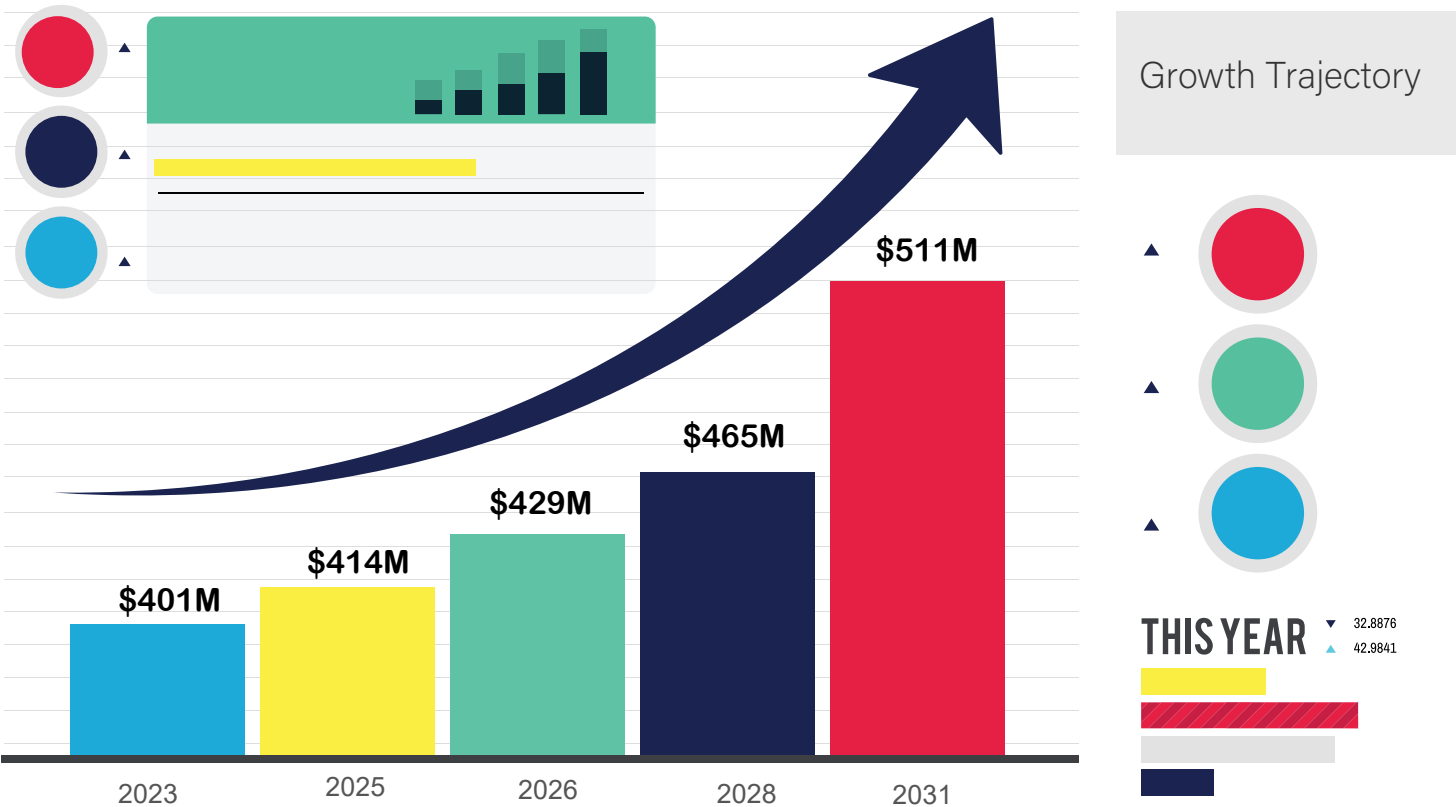
AT A GLANCE — KEY MARKET INDICATORS



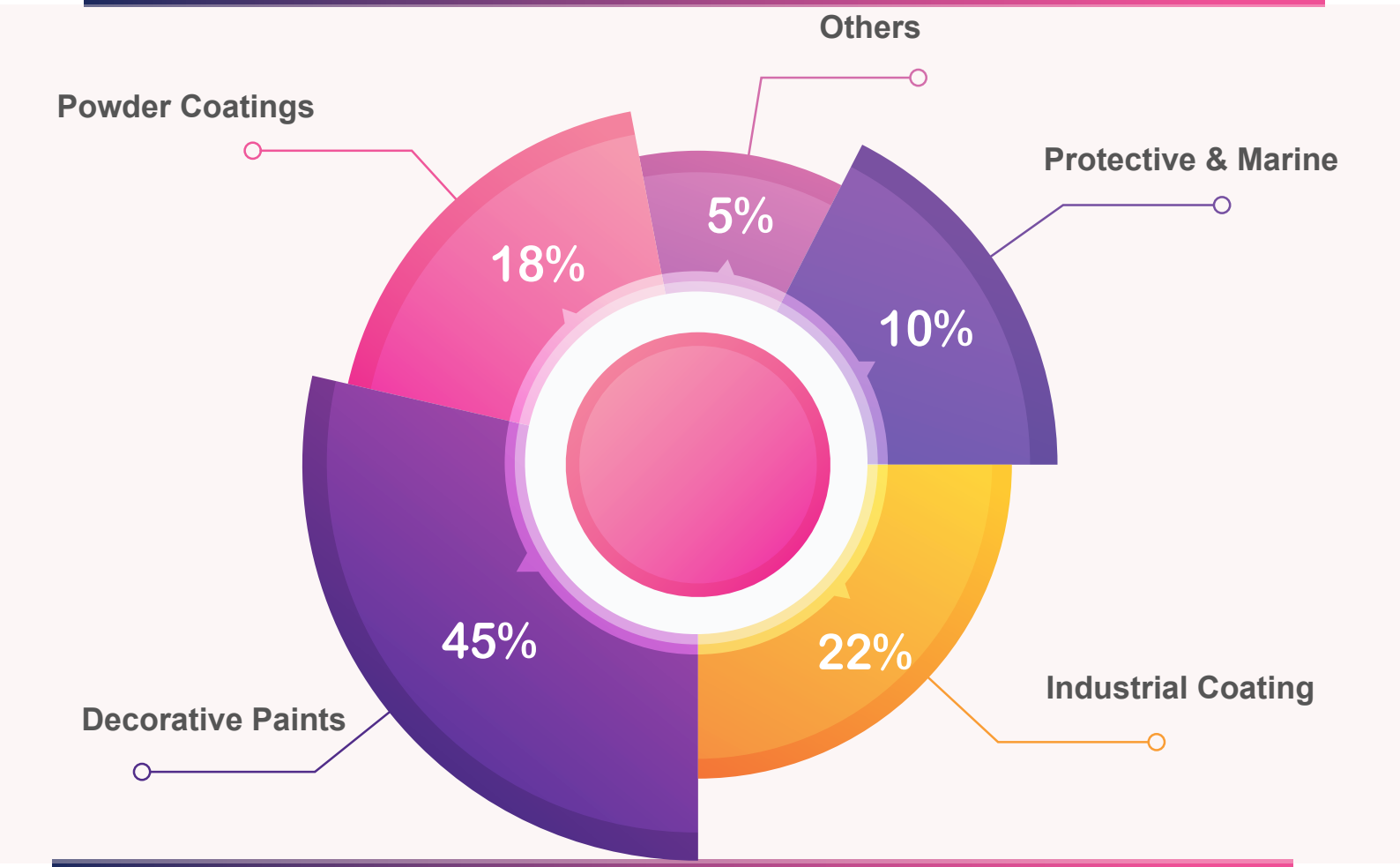
PAINTS & COATINGS MARKET

MARKET SIZE & GROWTH TRAJECTORY

The Pakistan Paints & Coatings market is on a steady upward trajectory driven by construction activity, CPEC infrastructure, and rising consumer incomes.



PAKISTAN COATINGS MARKET - SEGMENT SHARE (ESTIMATED)

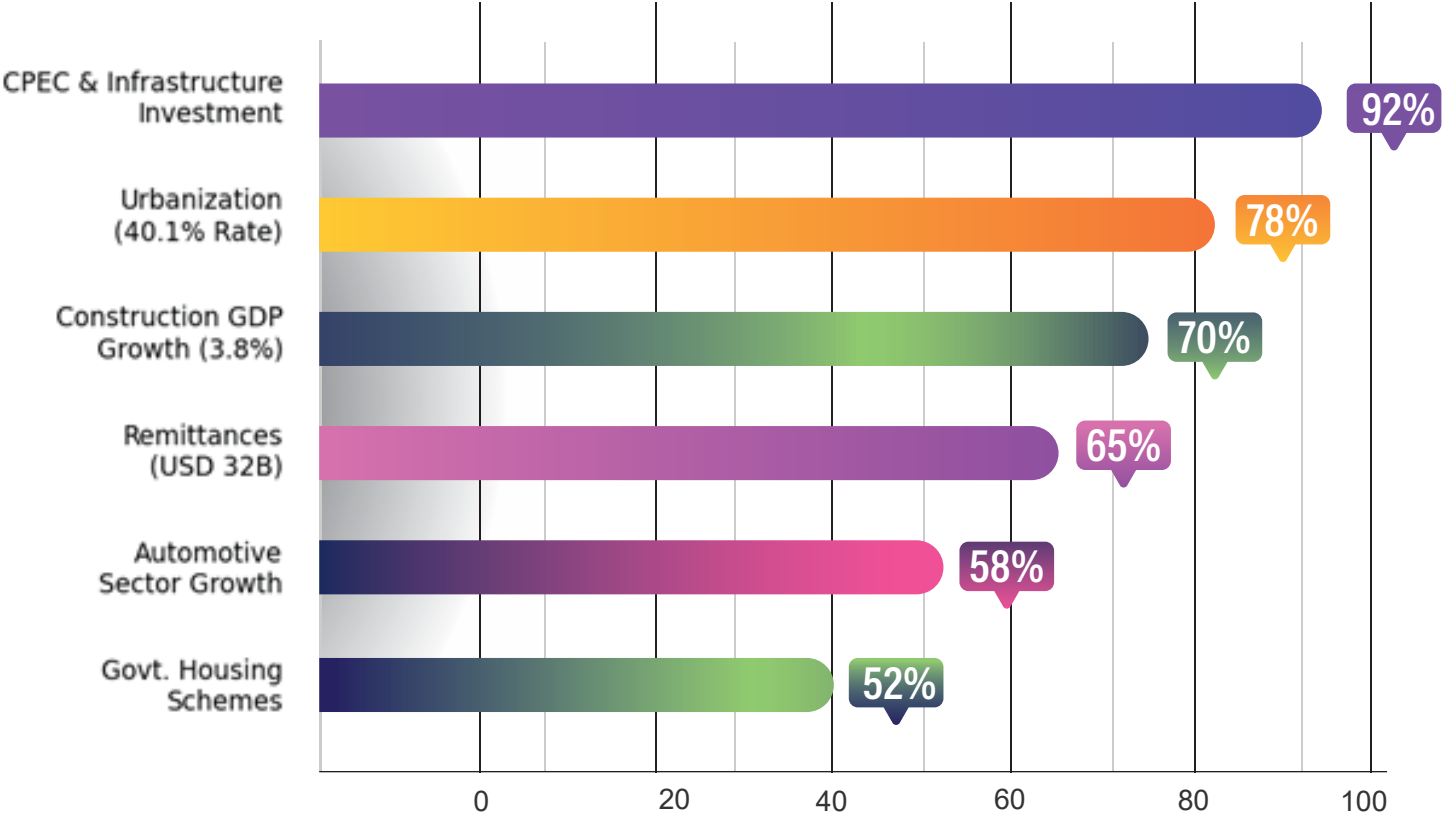


DETAILED SEGMENT BREAKDOWN

Segment	Est. Market Size	CAGR	Forecast Year	Key Driver
Paints & Coatings (Total)	~USD 414–429M	3.58–4.18%	2025–2031	Construction & urbanization
Powder Coatings	USD 174.29M	6.00%	by 2030	Automotive, appliances
Decorative Paints	~45% share	Moderate	2025–2031	Housing, remittances
Industrial Coatings	~22% share	Steady	2025–2031	Manufacturing, SEZs
Protective & Marine	~10% share	Growing	2025–2031	CPEC, ports, bridges

KEY MARKET DRIVERS & GROWTH CATALYSTS

Multiple macro and sector-specific factors are driving demand across coatings, chemicals, and polyurethane industries in Pakistan.



Driver	Impact	Detail
CPEC Phase 2 & Infrastructure	Very High	USD 62B investment; highways, railways, energy development
Urbanization (40.1%)	High	Sustained residential construction in Karachi, Lahore, Islamabad
Remittances (USD 32B)	High	Boosts discretionary spending on home improvement & premium finishes
Construction GDP Growth	High	3.8% rise in FY 2025 sustaining order books
Govt. PSDP Allocation	Moderate-High	Rs 1 trillion Federal PSDP; PKR 328B for transport infrastructure
Automotive Sector	Moderate	Rising demand for powder coatings, PU foam, and specialty coatings
Subsidized Housing Schemes	Moderate	Federal support expanding decorative paint demand